

Access to education

	Description	Achievements	Employee volunteerism (hours)	2020/21 Expenditure (Rs.)
Primary education				
LB preschool development project	Infrastructure facilities are provided to the selected preschools in Sri Lanka, continuation of the LB preschool development project	<ul style="list-style-type: none"> Provide accesses to education Establish pleasant environment for kids to learn Filling the gap of the education facilities in rural preschools 75 preschools completed and 08 preschool developed in this year	427	750,000/-
Christmas with LB	Creative greeting card contest on Christmas celebration for children and printed them as our seasonal greeting cards	<ul style="list-style-type: none"> Provide mentally relaxation for the COVID-19 pandemic Enhance the aesthetic ability of the children 96 candidates participated and 10 selected as winners	96	45,000/-
Kids entertainment	Share video songs release DP kids with LB Finance with Sibil Weththasinghes' books	<ul style="list-style-type: none"> Facilitate the video learning platforms Develop the listening and understanding capabilities 02 video clips, more than 400 viewers	54	-
Puzzle competition for Kids	In line with world children day conducted a puzzle competition through social media platform	<ul style="list-style-type: none"> Support for the early education Develop the education interest through the funny activities 113 kids participated for the competition and 20 awarded with gifts	61	13,000/-
Secondary education				
Digital classroom	Donated DP Education Digital Classroom to Siri Kurusa Vidyalaya, Payagala	<ul style="list-style-type: none"> Enhance digital inclusiveness Up lift digital literacy in the early stages 	184	180,000/-
Puzzle competition for secondary level	In line with world children day conducted a puzzle competition through social media platform	<ul style="list-style-type: none"> Enhance the general knowledge of the students Provide in house activities for stay home situation in the country 113 students participated for the competition and 20 awarded with gifts	83	37,000/-
Tertiary and post-tertiary				
Train your brain	Distribute a train your brain video and soft skill development video on the social media to explain the "Rules of train your brain" and 5 tips at the public speaking	<ul style="list-style-type: none"> Provide guidance to enhance the capacity Ready the future leaders of the Sri Lanka 02 video clips, more than 500 viewers	64	-
Consumer Education				
Education on financial management	Conducted video series on social media to build awareness of the financial management under the topics of building investment habits, developing your savings habit, golden rules for strong financial security	<ul style="list-style-type: none"> Enhance the savings habit of the customers and non-customers Provide the wealth maximization opportunities 02 video clips	75	-

CAPITAL REPORTS

Social and Relationship Capital - Community



Knowledge sharing

Youth are the future of our nation and empowering them will help lead our country's growth trajectory in the years to come. At LBF we maintain a structured agenda to provide the necessary guidance and support to mould a new generation of innovators, business professionals and corporate leaders.

Description		Achievements	Employee volunteerism (hours)	2020/21 Expenditure (Rs.)
Women empowerment				
LB Divi Jaya - Empowering women entrepreneurs	Sharing video series of the success stories of the LBF women entrepreneurs and contribution made to develop their lives through the LBF	<ul style="list-style-type: none"> Developing role model entrepreneurs to the society Encourage women entrepreneurs 06 video clips, average more than 600 viewers	421	300,000/-
Developing business to next levels				
LB Divi Jaya - Developing start up business and budding entrepreneurs	Video series of the successful business which developed by the LBF from their beginning	<ul style="list-style-type: none"> Developing their capacity to the next level of the business Sharing business knowledge to the future business startups 04 video videos clips, average more than 500 viewers	14	80,000/-

Community wellbeing

Description	Achievements	Employee volunteerism (hours)	2020/21 Expenditure (Rs.)
Community support			
Distribution of dry rations for police officers	Donation of dry rations to police officer families who are affected Corona virus within their duties	47	114,000/-
Distribution of dry rations for underprivileged people in Myanmar	Our team members of Myanmar donated dry rations and face masks to the under privileged community in Myanmar	79	587,500/-
Health and Safety			
Blood donation campaign	In line with 4th Anniversary celebration kekirawa branch conducted a blood donation campaign and LBF corporate office joined hand with Senehasa Padanama has been organized another a blood donation campaign	161	20,000/-
Awareness programmes	Conducted a social media base COVID 19 Awareness programmes, covering health habits, importance of using face mask, way of using QR scan code to enter details, guidelines on how to resume activity in areas where quarantined curfew not imposed and video on how to protect in corona	77	-



CAPITAL REPORTS

Social and Relationship Capital - Community

Build partnerships

We have come to understand that strategic partnerships with like-minded institutions can bring synergies that greatly enhance the impact of our community initiatives. As such, we seek to forge appropriate value-adding partnerships from time to time, depending on the scope and scale of the projects that we undertake.

	Description	Achievements	Employee volunteerism (hours)	2020/21 Expenditure (Rs.)
With Government institutions				
National Hospital of Kandy and Apeksha Hospital Maharagama	Donating high quality US Brand Hamilton C3 model mechanical ventilators and ICU beds to the Cardio Therapeutic ICU Donated mechanical ventilators are the most preferred brand by the health sector with ASV® and INTELLiVENT®-ASV, Protective Ventilation P/V Tool® Pro for lung assessment and recruitment, integrated high flow oxygen therapy and adult, pediatric, and neonatal ventilation	<ul style="list-style-type: none"> Building partnerships with Government Institutions to increase the health levels of the general public during the COVID 19 pandemic Immediate react for the national health issues under the COVID-19 pandemic Developing infrastructures of the health sector in Sri Lanka Benefit distributed to unlimited patients	97	21,625,000/-
With Charity organizations				
Ruth Children's Home	Partnering Ruth Children's Home, a non-profit organisation for providing IT literacy to residing children	<ul style="list-style-type: none"> Developing IT literacy of the undeserving peoples Enhance IT skilled at the younger ages 40 Children obtain IT literacy	81	93,446/-
Diabetes screening project	In line with celebrating world diabetic day,partnered with Lions Club of Thalangama South to conducted a Diabetes screening project for head office and corporate office staff to improve the health level of employees	<ul style="list-style-type: none"> Awareness build on healthy lifestyles Providing health habits based on the healthy levels 120 employees were tested	172	-



Business linked CSR

	Description	Achievements	Employee volunteerism (hours)	2020/21 Expenditure (Rs.)
Helping hands to community				
Free distribution of KN95 Masks to under privileged people	In line with the World Health Day, LB run a special FB campaign – Like the post, tag 2 friends and Share (01 Like – We allocate 01 mask Share – 02 Masks)	<ul style="list-style-type: none"> Community engagement for the CSR projects Enhance CSR touch with the business lines 1,000 masks distributed	114	20,000/-
Relief your financial difficulties with LB	Run a social media campaign to Like LB Finance Facebook page and Win Rs. 5000/- weekly basis SMS your three wheeler number, Win 5000/- per day	<ul style="list-style-type: none"> Capture business segment and keeping touch with them Preparing data base for future potential business 2,500 likes, 42,251 SMS and 60 winners	77	35,000/-
Focus on core business				
LB Auto Review	Conducting full vehicle review video series on trending vehicles on Sri Lanka through social media platform to build up the awareness, education about vehicles, best advices, care tips and tricks	<ul style="list-style-type: none"> Awareness build on trending vehicles in the market Connecting with community engagements of the vehicles Obtain future potential business 16 video clips, average more than 20,000 viewers	509	744,000/-
Health and Safety environment				
Investment made on Implementing new and normal safety measures	Investment on keeping the LB premises in safety and healthy manner to our customers as well as employees	<ul style="list-style-type: none"> Conducting healthy work place under the health guidelines issued by the government Provide a safety assurance for our customer to visit our branches 	499	9,017,110/-

