OUR STAKEHOLDERS

VALUE CREATION SCORECARD - STAKEHOLDER VIEW

The table below demonstrates how LBF's integrated strategy is generating positive outcomes for the Company, through its holistic efforts to create stakeholder value.

er	Value for the stakeholder	Value for the Company	Outcomes			Managing the outcomes	
Stakeholde			Indicator	2020/21	2019/20	Trend	
	Innovative, efficient, cost-effective financial solutions that meet customers' needs	 More satisfied customers Enhances LBF's reputation as a trusted financial services institution Increased customer loyalty Higher revenue from existing and new customers 	Growth in customer base (%)	8.81	8.59	A	 Ongoing work to stem customer losses; re-shape the customer profile and restore trust and confidence
CUSTOMERS	Improved access to markets and financial services including access to information and advice		No. of complaints solvedNo. of financial solutions offered	100%	100% 30	<u> </u>	Driving innovation and articulation of a digital strategy to reshape the group
	A safe and trustworthy financial services provider		CIM app downloaded	over 36,000	over 26,000	A	
ES	 A robust and challenging work environment where all employees can achieve their full potential 	 Highly motivated and engaged workforce as a key competitive advantage A dynamic and experienced talent pool equipped to meet current and future needs of the Company 	 Employee voluntarism (hours) Total headcount broken down by: Full time 	5,764 3,515	20,131	*	 Culture reset Delivering a target culture and new corporate values Implementation of multiple engagement forums Focus on employee turnover
EMPLOYEES	 Performance-based culture that recognizes and rewards high performance Self-led development and opportunities for career progression 		- Contract Female Male Investment on training (Rs. Mn)	49 1,407 2,157 4.01	25 1,393 2,190 18.56	A V	
SOCIETY	 Support for economic growth Increased access to, and funding for, education opportunities Lower environmental footprint 	 Access to new markets Confirms LBF's status quo as a responsible corporate steward 	 Total energy use (GJ) Carbon emissions (tco2) No. of CSR projects Invest on CSR (Rs. Mn) No. of trees planted at present (50 to 50,000 tree planting programme) 	15,418.08 3,083.30 22 37.29 41,083	20,538.00 4,448.90 17 22.52 34,853	* * * * * * * * * * * * * * * * * * *	 Ongoing stakeholder engagements informed by a revised group policy and engagement framework Continuous improvement of corporate governance, compliance and risk management practices Establishment of a group wide sustainability programme
SHAKEHOLDERS	 Sustainable return on investment through attractive dividends Increased earning potential due to the upwards movement in the share price 	 Strong capital base to fuel growth Public trust in the brand 	 Return on equity (%) Return on assets (%) Debt to equity (Times) Cost-to-income ratio (%) 	26.58 4.78 3.74 30.56	25.04 3.70 5.01 33.44	* * * * * * * * * *	 New strategy and medium term performance targets alongside a focused separation programme Amended remuneration approach to address shareholder concerns
REGULATORS AND BUSINESS PARTNERS	 Fair and ethical engagement when dealing with the Company Contribution towards the overall stability of the Country's financial system 	 Sound corporate values, high ethical standards, market integrity and good conduct practices Sustainable operations 	Employees completing no. of training on compliance Fine or charge against non-compliance	None	3 None	*	 Continued engagement with regulators across all presence countries with a focus on the separation Ongoing engagement/contribution to legislative developments

L B Finance PLC | Annual Report 2020/21 L B Finance PLC | Annual Report 2020/21